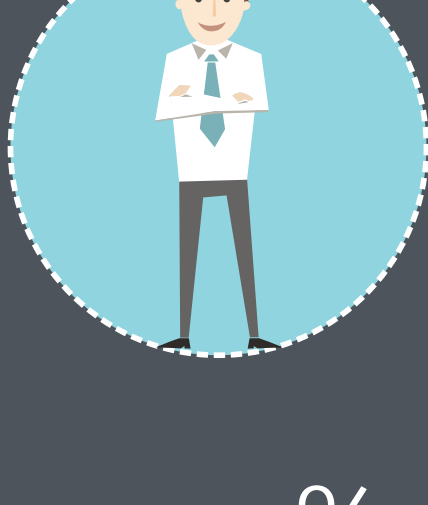


# FREE TOOLS

ARE NOT JUST FOR STARTUPS

From micro organizations to large enterprises, the realm of free IT tools extends to all sizes.



23%

Solopreneurs & Startups

Up to 10 Employees



16%

Small Businesses

Up to 100 Employees

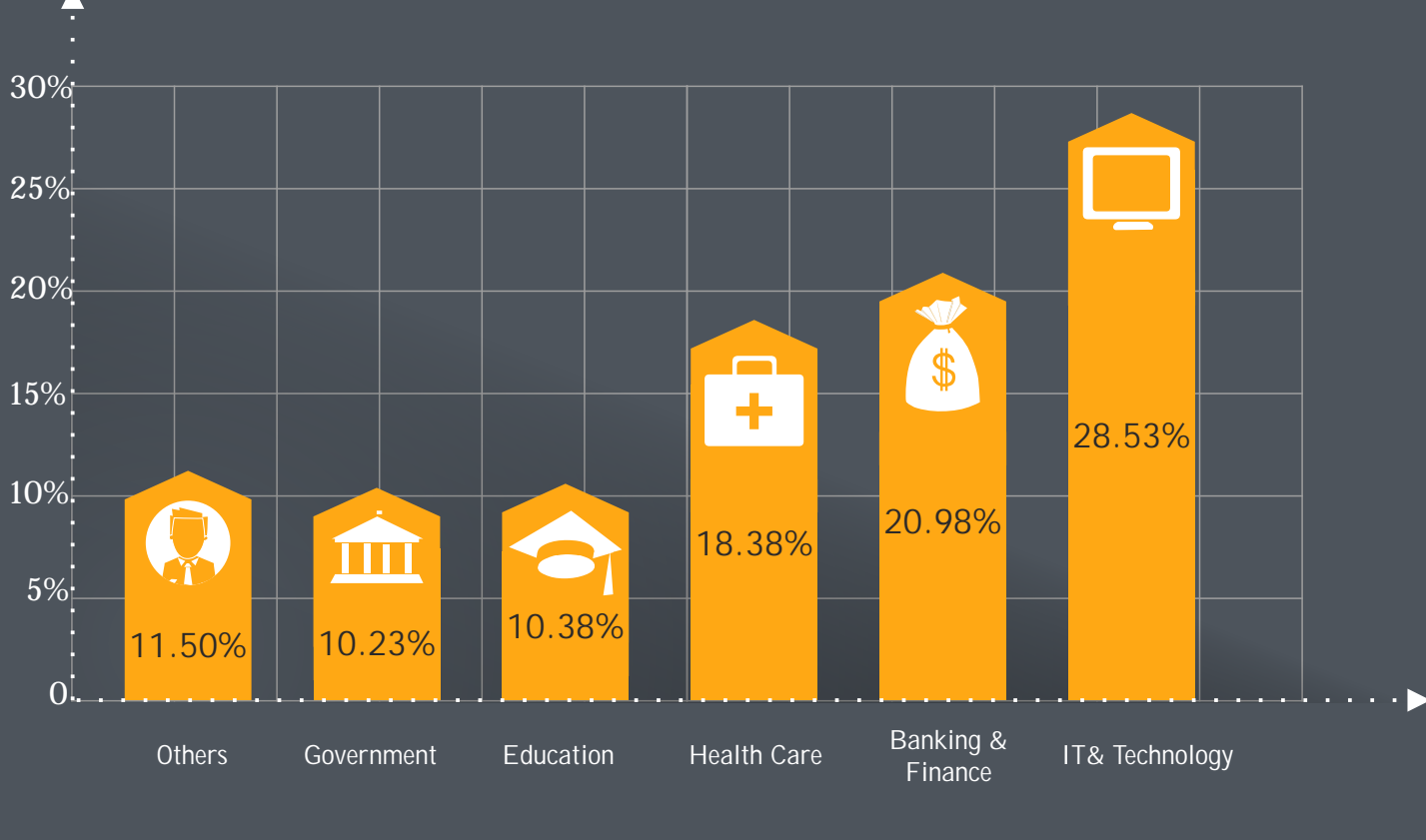


61%

Mid & Large Enterprises

100+ Employees

IT teams across different industries use free tools.

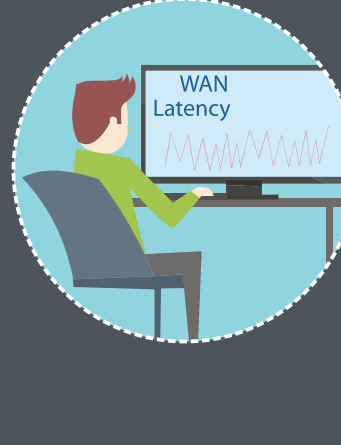


Free tools aren't just for system admins. Other IT team members use them too.



43.5%

System Admins



24.8%

Network Admins



21.3%

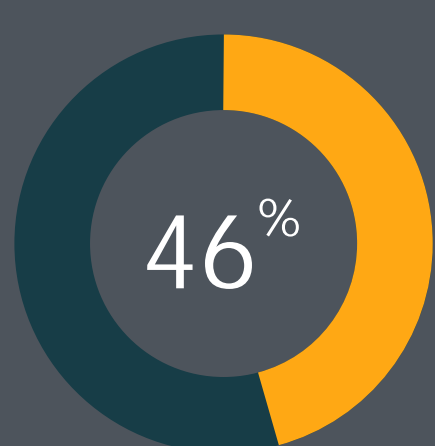
IT Managers



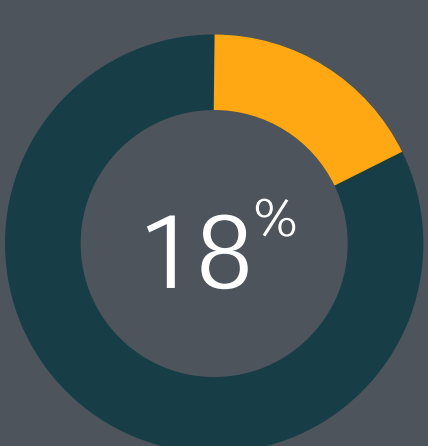
10.4%

Vertical Admins

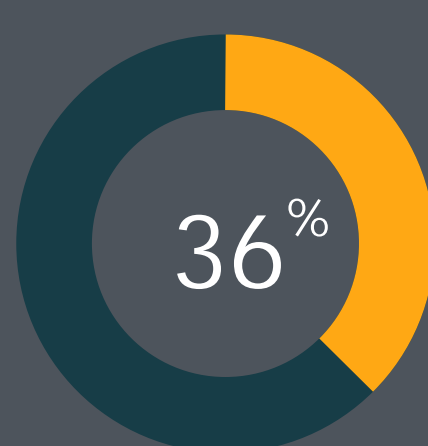
Most of the mid and large enterprises use free tools on a daily basis.



Every Day



Need Basis



Occasionally

A majority of enterprise admins use TWO or more free tools



57%

Most admins use free tools to solve common Windows & Desktop Management problems.



64%

Windows & Desktop Mgmt.



44%

Troubleshooting Purposes



29%

Virtualization Monitoring

\*There is an overlap of users using the tools in the above groups.

Top 3 reasons enterprises love free tools

Quick to install & easy to use



Ability to look at a problem in isolation



To quickly affirm a system fault



Based on a Free Tool users survey conducted by ManageEngine.

ManageEngine  
Free Tools

[www.manageengine.com/free-tools](http://www.manageengine.com/free-tools)