

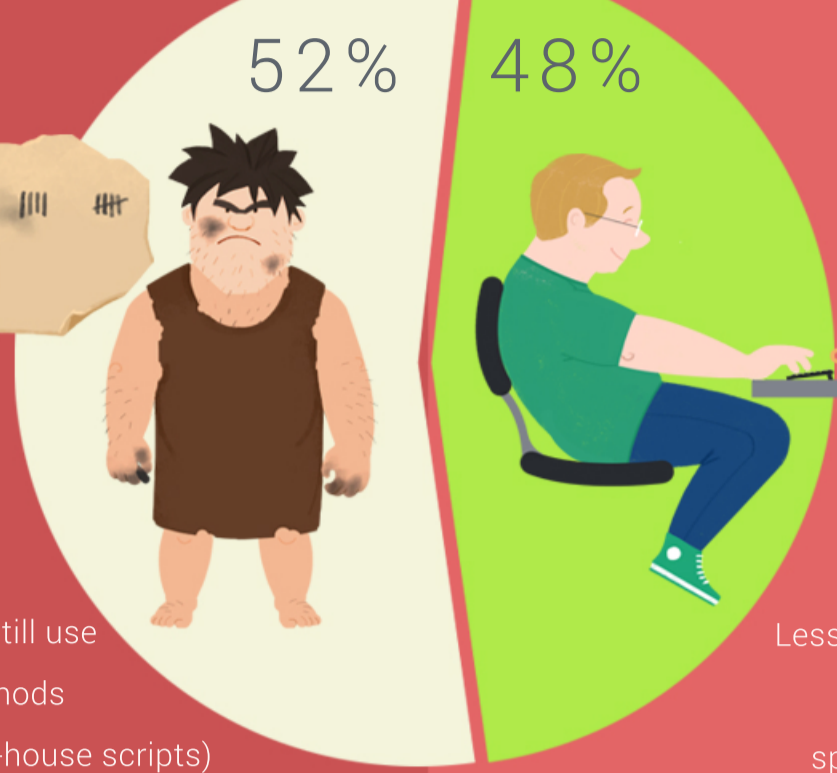
SIEM

Security Information and Event Management



A Reality Report

SIEM hinges mainly on log data, but how is it managed today?



Over 52% of the IT organizations still use conventional methods (e.g. manual or in-house scripts) to manage logs

Less than 48% of the IT organizations use specialized solutions to manage logs

On average, IT admins spend over **200** hours a year analyzing logs
If you're Steve Fossett^[1], you could complete 3 trips around the world in that time



Top 4 reasons why SIEM solutions are critical to business



Real-time security event monitoring

Incident investigation

Compliance reporting

IT performance management

2 biggest reasons that stop companies from deploying SIEM

Steep learning curve & deployment

Expensive

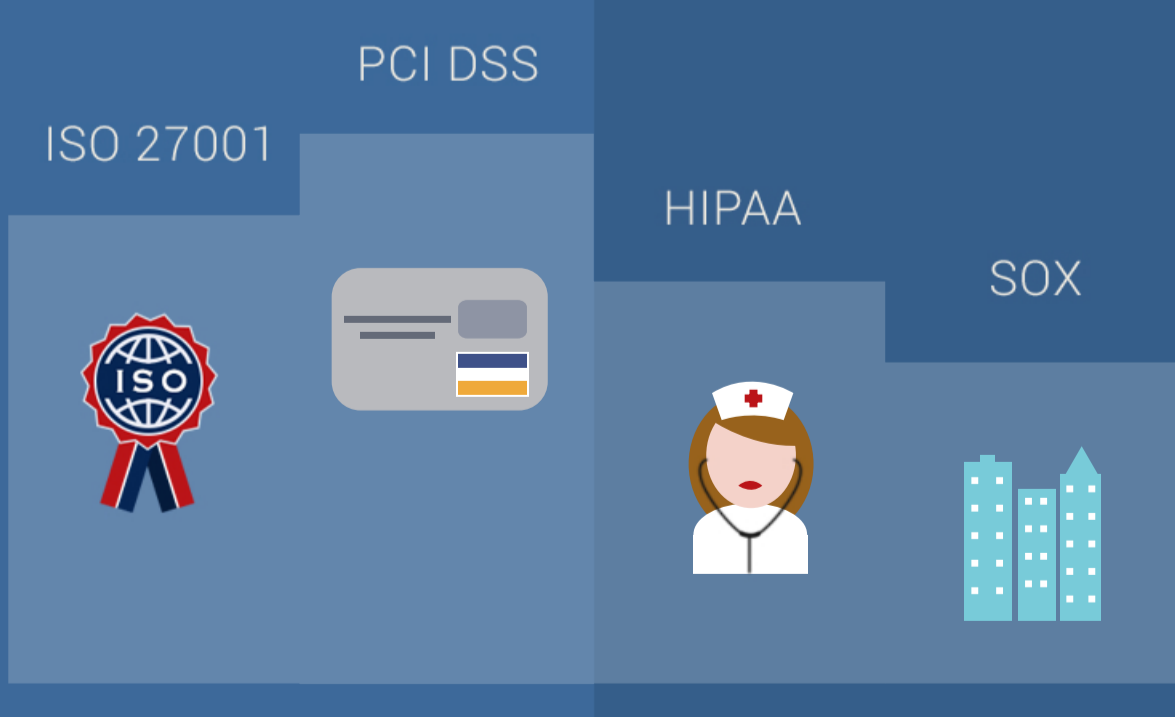


Today's weather for public cloud security event monitoring

50% of the respondents think tracking cloud infrastructure events are critical for their IT.



Top 4 regulatory standards adhered to by businesses



ManageEngine

manageengine.com/siem

Source
ManageEngine SIEM solution: IT Security survey June 2013. Surveyed 337 corporate participants across 58 countries.
1• http://en.wikipedia.org/wiki/Steve_Fossett#GlobalFlyer
James Stephen "Steve" Fossett was a record-setting aviator, sailor, and adventurer. He made the first solo nonstop unrefueled fixed-wing aircraft flight around the world in 67 hours, 1 minute, 10 seconds. He was the first person to fly solo nonstop around the world in a balloon.