

# Top 10 Reasons to choose NetFlow Analyzer

## 1. Simplified Bandwidth Monitoring

With its low price and ease of deployment, NetFlow Analyzer becomes a very affordable alternative to enterprises that need to monitor bandwidth usage, but do not want to invest in complex WAN monitoring and bandwidth management solutions. NetFlow Analyzer can analyze NetFlow version 5 data exported from any routing/switching device, requires standard operating hardware, supports Windows and Linux environments, and requires no extensive training.

## 2. In-depth Traffic Analysis

Without using hardware probes or appliances, NetFlow Analyzer makes traffic analysis both simple and effective. Apart from setting up your routing/switching devices to export NetFlow data to NetFlow Analyzer, no further configurations are necessary.

## 3. Complete Traffic Visibility

NetFlow Analyzer uses NetFlow data to show top applications, top hosts, and top conversations using bandwidth. This information is vital in understanding peak hour usage and historical trends, and in the long run, aid in bandwidth capacity planning and enforcing security policies.

## 4. Effective Bandwidth Usage

In most enterprises, unmanaged bandwidth leads to inappropriate applications taking priority over critical business applications during peak hours. Bandwidth reports in NetFlow Analyzer show you exactly what applications have been using bandwidth during peak hours, and let you drill down to see the top hosts using those applications. This helps in controlling bandwidth usage and enforcing better policies across the enterprise.

## 5. Flexible License Management

NetFlow Analyzer licenses depend on the number of interfaces to be reported on, concurrently. This means that you can manage, release, and delete interfaces exporting NetFlow data to NetFlow Analyzer according to the number of licenses that you have bought.

## 6. Flexible Device Management

Device groups in NetFlow Analyzer let you exclusively manage groups of devices exporting NetFlow data. You can assign operators to different groups, monitor bandwidth usage, and view traffic patterns specific to each device group.

## **7. Reduced Operational Costs**

NetFlow Analyzer reduces costs by simplifying management tasks. Troubleshooting takes far less time than with packet analyzers that require more time to analyze results and come to conclusions. Bandwidth reports and drill down options make traffic analysis faster and more efficient, thereby effectively using key resources in the enterprise.

## **8. Reduced Training Costs**

NetFlow Analyzer reduces training costs by providing a simple and user-friendly web client to perform all operations. It also includes an embedded MySQL database to store NetFlow data, thereby saving administrators from the hassles of working with multiple packages and ensuring compatibility between them.

## **9. Effective Reporting and Easy Trend Analysis**

NetFlow Analyzer provides extensive bandwidth reports that help answer the who, what, when, where, and how of traffic analysis. With options to view traffic patterns over varying time periods, NetFlow Analyzer makes trend analysis a far simpler activity.

## **10. Completely Web Based**

NetFlow Analyzer is completely web-based, which makes it easy to view traffic reports across WAN links from anywhere on the network using just a web browser.